



Photo Guide & Checklist

How to Capture
High-Quality Photos
for Maximum
Vehicle Value



evbids.com

Common Photo Mistakes to Avoid

Not Detailing the Vehicle

- Always thoroughly clean the vehicle, including washing and polishing the exterior and vacuuming the interior. Bugs, dirt, and clutter can greatly reduce the vehicle's appeal.

Bad Lighting

- Avoid shadows and direct sunlight that create harsh reflections. Position the car in a shaded area with even lighting to prevent uneven paint appearance.

Poor Photo Quality

- Blurry or unfocused pictures, fingers over the lens, or distracting backgrounds can make the vehicle look unprofessional. Make sure the vehicle is centered in each shot.

Inconsistent Backgrounds

- Avoid cluttered environments like gravel roads or messy spaces. Choose neutral backgrounds like asphalt, stone walls, or areas with consistent, clean surroundings.

Photo Best Practices

Detail the Vehicle

- Consider hiring a professional detailer to make the vehicle look pristine. Clean the wheels, fix any windshield cracks, and remove any debris from wheel wells. It's worth the investment.

Choose the Right Background

- Neutral backgrounds like asphalt, brick, or trees enhance the focus on the vehicle. Avoid reflective surfaces that can highlight scratches or imperfections.

Lighting Tips

- Always take photos in soft, indirect light (early morning or late afternoon) or use shaded areas. Keep the sun behind you to avoid glare and shadows.

Take Landscape Photos

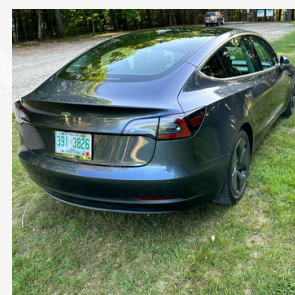
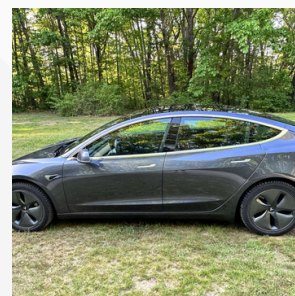
- Always capture photos in landscape orientation to ensure a complete and professional look.

The Essential Photos Checklist

Exterior Shots:

- Front view
- Rear view
- Side views (both sides)
- Angled front and rear shots
- Close-ups of wheels, tires, and any damage
- VIN number (visible and legible)

Example



Interior Shots:

- Dashboard and console
- Front and back seats (from different angles)
- Close-ups of displays and odometer
- Trunk and cargo space
- Special features (seat adjustments, touchscreen, etc.)

Example



Under the Hood:

- Engine or electric motor (if visible)
- Battery compartment

Special Features and Accessories:

- Plug-in chargers and cables
- Any additional accessories or spare parts
- Detailed close-ups of any scratches, dents, or dings (to build buyer trust)



Additional Tips

Take Plenty of Photos

- EV Bids recommends at least 33 photos. More photos build trust and highlight every important detail of the vehicle.

Show the Odometer

- Ensure the odometer reading is accurate and clearly visible in the photos.

Include Range Information

- Blurry or unfocused pictures, fingers over the lens, or distracting backgrounds can make the vehicle look unprofessional. Make sure the vehicle is centered in each shot.

Show the Plug-in Charger

- Don't just leave the charger in the trunk—photograph it separately to highlight the included accessories.

Final Checklist

- ✓ Vehicle cleaned and detailed
- ✓ Lighting optimized (no harsh shadows or direct sunlight)
- ✓ All required exterior and interior shots taken
- ✓ Odometer and VIN number clearly visible
- ✓ Range and charging accessories included
- ✓ Photos uploaded in high resolution